

“I’ve found the ideal
Cash Manager”

ITI Liquid Fund

(An open-ended liquid scheme)



Liquid Funds: A Potent Combination of relative Safety, Quality and Liquidity with Commensurate Returns

From a retail investor's perspective, one of the most unexplored and underutilized investment avenue offered by mutual funds is Liquid Funds. It is a misconception that Liquid Funds are primarily for institutional investors. While it is true that major proportion of assets managed by Liquid Funds are from Institutional Investors, but that does not diminish the proposition which the Liquid Funds hold for retail investors.

Liquid Funds are the most risk-efficient investment avenues offered by mutual funds. Liquid Funds invest in debt securities which have a residual maturity of up to 91 days. These funds offer overnight liquidity and better alternative to investing in savings/current account.

Liquid Funds - Ideal Savings Avenue for Retail Investors

Liquid Funds is where a predominant component of corporate treasuries surplus funds are parked. As such these funds are mainstay of the money market and systemic to the health of the financial system and hence tightly regulated. While the size of corpus from institutional investors allow smooth management of the fund, retail investors can also tap into Liquid Funds to benefit from overnight liquidity with least risk among other saving options in mutual funds.

Liquid Funds are ideally suited for temporary parking of surplus funds till they are required for expenditure/investment purposes.

ITI MF Investment Philosophy

Our debt investment philosophy is to focus on sustainable returns by following SQL philosophy for fund management. SQL philosophy is based on three main pillars of S- Safety, Q – Quality and L – Liquidity. The Investment management process relies on in-depth bottom up research and analytics to achieve risk-adjusted returns in each product category by defining an asset allocation & duration strategy which matches the risk characteristics of the corresponding schemes.



Safety in Credit: Predominant component of the portfolio will be invested in A1+/ AAA rated and equivalent papers. Moreover, the fund will overlay internal credit assessment over ratings provided by rating agencies. Our credit evaluation process will check ratings in true spirit, as many AAA/A1+ also do not meet our credit evaluation criteria. In our view investments in quality paper over longer period of time would also entail a much needed de-risking of fixed income portfolio and make them more counter-cyclical in nature.

Quality of the business: Quality of the business is very important in investing and therefore while considering the debt exposure in the fund, stringent quality checks are very crucial. Our quality filters are stringent on selection of sector and issuer parameters through credit norms which are back-tested and result oriented. For example, inclusion of dynamic review system in case of the issuer is listed, dual ratings, regular sector dynamics analysis for non-listed issuers and other relevant parameters are used.

Liquidity: Research processes include insights from equity research analyst and credit analyst. This will enable us to form bottom-up view to enable us to discover unique quality investment opportunities which are liquid from market perspective. Good companies papers are generally liquid in nature.

ITI Liquid Fund – Investment Strategy & Approach

Investment strategy & approach for ITI Liquid Fund focuses on Investments in High Quality papers which are also liquid and safe in nature. The strategy focuses on maintaining the quality of the portfolio in true spirits to deliver commensurate returns without any compromise in safety and liquidity. Investment decisions are based on bottom up research and stringent credit research done internally.

Reasons to Invest



Differentiation with a fresh thinking and no baggage portfolio



Debt fund with lowest risk and no legacy



Overnight Liquidity



Smooth investing experience for the investor



Stringent Internal research will prevail over external ratings by credit rating agencies. As per our internal research, only select AAA/A1+ rated papers available in the market would pass muster of our credit criteria as part of SQL philosophy



Ideal Short Term Parking Avenue and also for smart risk efficient asset allocation strategies with the objective of long term wealth creation



SQL Investment Philosophy - Safety, Quality and Liquidity are primary focus to enable smooth investing experience

Fund Facts

Investment Objective The investment objective of the Scheme is to provide reasonable returns, commensurate with low risk while providing a high level of liquidity, through a portfolio of money market and debt securities. However, there can be no assurance that the investment objective of the scheme will be realised.

Asset Allocation	Type of Instruments	Indicative Allocation (% of Net Assets)		Risk profile (Low/Medium/High)
		Max	Min	
	Money Market instruments (including cash, reverse repo and debt instruments with maturity up to 91 days)*	100%	0%	Low to Medium
	Securitised debt instruments with residual maturity up to 91 days	30%	0%	Low to Medium

*Investment in Derivatives - up to 10% of the net assets of the Scheme.

Fund Managers Mr. Milan Mody and Mr. George Heber Joseph

Benchmark CRISIL Liquid Fund Index

Plans & Options Plans: Regular & Direct

Options: Growth, Dividend Payout, Dividend Reinvestment

Frequency	Dividend Reinvestment - Daily, Weekly, Fortnightly, Monthly and Annually Dividend Payout - Fortnightly, Monthly and Annually
Minimum application amount	₹5000/- and in multiples of ₹1/- thereafter
Additional application amount	₹1000/- and in multiples of ₹1/- thereafter
Systematic Investment Plan (SIP)	Available. For more information refer to section on 'Ongoing Offer Details' in the SID.
Minimum amount	₹500/- per installment
Minimum redemption amount	₹1000/- and in multiples of ₹1/- or account balance whichever is lower. There will be no minimum redemption criterion for Unit based redemption.
Load Structure	Entry Load: NA Exit Load: Nil

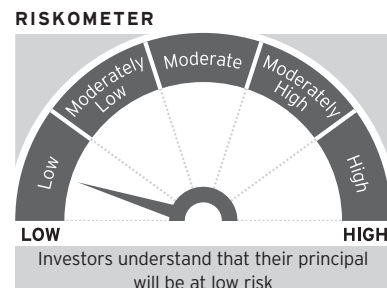
Call: 1800 266 9603 | Email: mfassist@itiorg.com
www.itimf.com



This product is suitable for investors who are seeking*

- Income over short term
- Investment in money market and debt instruments

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



Mutual Fund investments are subject to market risks, read all scheme related documents carefully.